



AUTUMN-WINTER 2009-2010 SHOES, KNITWEAR AND GLOVES

COMIC BOOK HEROINES IN SHOELAND

Welcome to Minna Parikka's wonderful world of super-sirens and comic book queens. A world ruled by shoe-loving heroines dressed in skin-tight knits and magical gloves with powers so fierce they'll knock your stockings off.

This season Minna Parikka is thrilled to introduce a brand new collection of sweaters, dresses, skirts and gloves alongside her trademark line of fabulous footwear. Mixing soft lines with graphic and playful details, the collection pays homage to the female form. The wool and mohair sweaters and skin-tight dresses channel the distinctly Minna-esque spirit, with hourglass shapes, drops, and exaggerated shapes and forms.

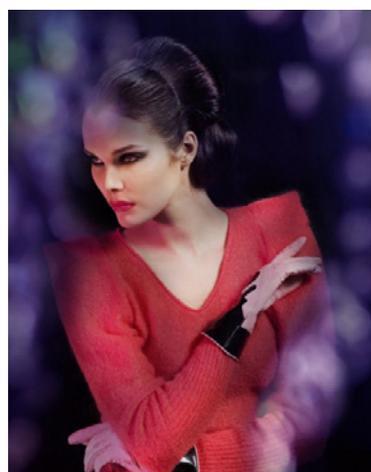
The same themes also run through the new line of buttery-soft silk-lined leather gloves, which feature the seams, bows, heart laces and cut-outs for which Minna Parikka is known and loved.

The shoe collection includes styles from thigh high boots to 11cm. pumps

in colours and materials that are sure to awaken your inner wonder woman. Made of the finest leathers, super soft suede, and ultra shiny leather; they are what every woman knows shoes really should be: a sensory experience and a source of empowerment.

The colour palette ranges from eye-popping candy-apple red and sugary corals to electric blue and super-soft peach. Saucy patent leather drips onto supple suede: SPLAT! Tassels sway seductively with every swish of the hips: WHOOSH! Thigh-high boots feature naughty little bows: KAPOW!

Yes, step into Minna Parikka's wonderful world of super-sirens and comic book queens. Where shoes, knits and gloves are tougher than kryptonite and more powerful than any villain. And best of all, it can be yours... all yours!



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SPRING-SUMMER 2010 MASKS

WHAT'S NEW PUSSYCAT?

Minna Parikka, the high queen of sassy and playful shoes, has created a collection of fetish masks straight out of the wild animal kingdom. Hand-crafted from bits of Minna's fabulous footwear, each one-of-a-kind mask is a work of wearable art. The masks are currently making their stage debut on the glorious girls at Le Crazy Horse cabaret in Paris. This exclusive collection is also available for a limited number of fashion shoots.

Spring-Summer 2010 is all about edge, and Minna Parikka is riding high! From happy strappy sandals to kiss-my-feet flats, Minna's shoes are like lovely little pieces of wearable candy. With a color palette ranging from fruity hues to sugary blues, the collection is a medley of sweet and saucy, naughty and nice. And who stacks a heel so high you could use it as a weapon? Well Minna Parikka, of course. Bedecked with her trademark bows, lacing, wings and hearts, Minna's shoes and buttery-soft, silk-lined gloves are boldly feminine and, as always, made of the finest leather, suede, patent and satin.

But there's much more to Minna Parikka than shoes with kick. From super-slinky sweaters and divine little dresses to here-kitty-kitty bodysuits and pleated harem overalls, Minna's new knitwear collection doesn't just celebrate the feminine silhouette, it worships at its alter: Made of cotton, acrylic and viscose blends, these hot little numbers are wearable, durable and absolutely adorable.

So get ready ladies. Minna Parikka's collection of all things wildly pretty will have you up on your 12-inch heels saying: "I am woman, hear me meow!" Come on now, how feminine is that roar thing anyway?



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